



FRANCHISE OPPORTUNITIES

www.savjifood.co.in

ABOUT US

Savji is a quick service restaurant synonymous with delectable and the best Curries/Biryanis/Grills and ThalIs in the city of Solapur Savji serves over 20+ Delicious Dishes and delicious Grilled Chicken, each with distinct flavors in the Solapur city of Maharashtra.

OUR JOURNEY

Our passion for food reflects in our consistent delivery of delicious food by Three Generation since 1986 in Solapur city and the continuous love we have received from our customers.



VISION & MISSION

OUR VISION

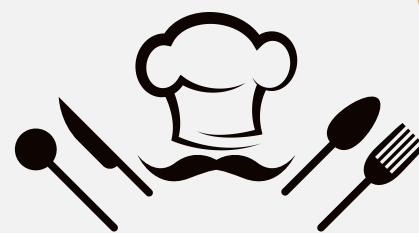
Build a national footprint of 500+ and a global footprint of 100+ outlets within the next five years for our Savji brand.

OUR MISSION

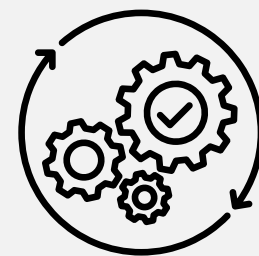
To deliver hygienic, superior, fresh, and authentic Savji food products and service experience to our customers across Maharashtra, thereby creating self-employment opportunities for youth.



**STANDARDIZED
RECIPE**



**CHEF-LESS
MODEL**



**STORING
PROCESS**



**FRANCHISE
PROFIT UPSCALE**

WHY HOTEL SAVJI?

- **BENEFIT - 1**

Standardized recipe support to give consistent good taste

- **BENEFIT - 2**

Wide menu category with popular dishes.

- **BENEFIT - 3**

Low Investment high returns.

- **BENEFIT - 4**

Pre-launch to post-launch expert support.



BEST SELLER

- SAVJI MUTTON MASALA
- KHEEMA UNDE MASALA
- MUTTON ACHAR
- GREEN MUTTON MASALA
- MUTTON DUM BIRYANI
- GRILL CHICKEN



OUR MENU SPECIALITY

ANCESTOR CURATED:

All dishes on the menu are hand-crafted by ancestors of Savji communities and trialed with real customers in Solapur and all over Maharashtra. Attractive pricing & pocket-friendly prices to attract maximum customers.

UNIQUE CONCEPTS:

Unique taste from the special marinades and authentic spice mixes made in the home kitchen since 1986





TESTIMONIAL



SHUBHAM GHADAGE

This place is a go to whenever I am in Solapur. Without a meal at this place my trip to Solapur is incomplete. Mutton Kheema, Bhakri and Chapati is the first order - followed by Biryani. The mutton and Chicken Thali are equally good. Once you complete your meal - you surely would feel your heart full.



Dr. NANASAHEB SATHE

Non veg is excellent, service is too good, but need to work on space.



SUMANTA PAL

Great biryani!! Better than most of the expensive places . Humble restaurant with awesome affordable food.



APARNA VHATKAR

Humble restaurant with value for money finger licking food. We ordered the mutton masala, mutton sukka with Kadak bhakri and mutton biryani. I loved all of it, especially the biryani.



BUSINESS MODEL



CLOUD KITCHEN

- CARPET-AREA : Area Required 100sq.ft and above
- PREFERRED LOCATION : From Home or rented place
- INVESTMENT : Starting 3+ lakh
- FRANCHISE FEE (non-refundable) : 1 Lakh (One Lakh Rupees Only)
- FRANCHISE TENURE : 5 years

TAKE AWAY MODEL

- CARPET-AREA : Area Required 300sq.ft and above
- PREFERRED LOCATION : 1) Food Court of Malls & Market
2) Crowded Market Place
- INVESTMENT : Starting 7+ lakh and applicable taxes
- FRANCHISE FEE (non-refundable) : 2 Lakh
- FRANCHISE TENURE : 5 years

ROI:
18-20
MONTHS

DINE IN MODEL

- CARPET-AREA : Area Required 800sq.ft
- PREFERRED LOCATION : 1) Shopping Market 2) Government Offices
3) Crowded City with Tourist Place, etc.
- INVESTMENT : Starting 15+ lakh
- FRANCHISE FEE (non-refundable) : 3 Lakh
- FRANCHISE TENURE : 5 years

HIGH-WAY MODEL

- CARPET-AREA : Area Required 10,000sq.ft & (3000 built-up) & above
- PREFERRED LOCATION : 1) Near Toll-Plaza. 2) Outside City Crowd Area
3) After City Services Road End in National Highway
- INVESTMENT : Starting 50+ lakh and applicable taxes
- FRANCHISE FEE (non-refundable) : 5 Lakh
- FRANCHISE TENURE : 5 years

BUSINESS OPPORTUNITY

OPPORTUNITY 1

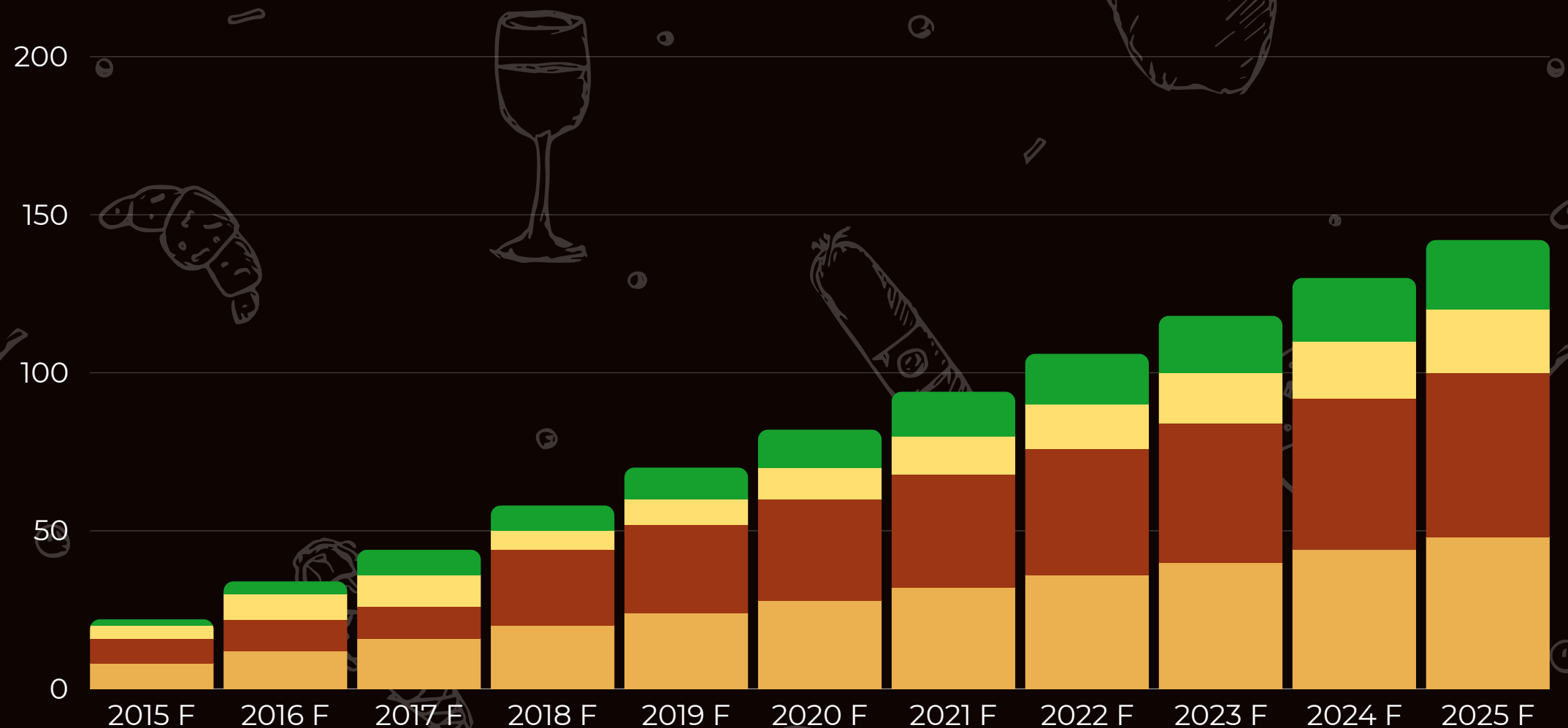
The QSR industry is one of the fastest-growing industries in India and worldwide.

OPPORTUNITY 2

QSR market grew at a rate of 17.27% from FY 2016 to FY 2020 and is expected to reach an enormous size of \$826.37 billion by FY2025.

OPPORTUNITY 3

According to a report by researches and markets, the QSR market in India is projected to grow at a CAGR of over 18% during 2021-2025



SOURCE: TECHSCI RESEARCH

INFOTAINMENT SUPPORT

PETPOOJA SOFTWARE

Petpooja

- All the basic billing features.
- Owner App: (Android & iPhone with no user limitation)
- E-bill (sends bill message to customer's phone number with no SMS limitation)
- BOGO Offers, Combo Offer, Coupon Code included (for restaurant sales enhancement)
- Inventory Management
- Online Order Integration: Swiggy, Zomato, Dunzo (we also provide virtual integration free for Swiggy and Zomato)
- Google Pay Integration (Nearby Section)
- 1-year Free App: Queue management app
- 1-year Free Scan & Order QR (including free message which will be received by the customer)
- 1-year Free Connect app
- 1-year Free Queue Management App (it includes text message also which will be received by your customers)
- 12+ Reports in Software
- 60+ Reports for the owner in the owner app
- 12+ Reports in Inventory
- Owner and his partner (if have) receive daily sales messages & emails every day
- 24 hours 365 days service & support (Available in almost every Indian language)



PRE LAUNCH SUPPORT

PRE LANUCHING ADD'S 15 DAYS BEFORE THE RESTAURANT OPENING, SOCIAL MEDIA POSTERS AND REELS FEATURING FOOD BLOGGERS WILL BE POSTED FOR A QUICK RESPONSE.



POST LAUNCH SUPPORT

POST LAUNCH, WE'RE HERE TO HELP YOU EVERY STEP OF THE WAY. FROM TRAINING TO ONGOING SUPPORT, WE MAKE SURE YOU HAVE WHAT YOU NEED TO SUCCEED IN THE QUICK-SERVICE RESTAURANT BUSINESS.



MARKETING STRATEGY

WE PROVIDE ROBUST MARKETING SUPPORT, INCLUDING LOCAL PROMOTIONS AND CAMPAIGNS. WE WILL ALSO SHOWCASE YOUR RESTAURANT ON OUR SOCIAL MEDIA, FEATURING IMAGES, POSTERS, AND FESTIVAL HIGHLIGHTS FOR BROADER VISIBILITY.





GET IN TOUCH!



Website
savjifoods.co.in



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THANK YOU !